

Santhoshsivan Balanagarajan

Product designer

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OBJECTIVE

A Passionate product designer with 6+ years of experience focused on creating meaningful experience through design. I am Seeking for a very creative and challenging role in the field of application designing.

WORK EXPERIENCE

Orangescape technologies Pvt. Ltd. (Kissflow)

Product Designer

(December 2020 - Present)

My responsibilities include defining design guidelines and design solutions for the Workflow management system. I have designed the Kanban board, Custom workflow status, Progressive web application of the application. My role includes analyzing new feature specifications, user research, designing, and prototyping, creating explanatory videos of the features with illustrations and motion graphics.

Vaken Technologies Pvt Ltd

Sr.Product Designer

(August 2020 - December 2020)

My responsibilities include defining design guidelines for the Low-code development platform collecting personas, analyzing case studies to define user flow in the application, providing design solutions to make easy use of the product, designing and define interaction for the components.

IVTL Infoview technologies Pvt. Ltd.

Product Designer

(October 2018 - August 2020)

My responsibilities include Developing User Personas, Wireframing, User Flow and Site Map Creation, Design, Prototyping, Creating Explanatory videos with 2D animated Illustrations for the application.

IVTL Infoview Technologies Pvt. Ltd.

Front-end developer

(May 2015 - October 2018)

Responsibilities include Developing front-end for ERP Web applications like Payroll Management, Attendance Management, Project Management Tools using HTML, CSS, JS, React and Work with API for the same.

PROJECTS

Workflow management system

<https://kissflow.com/workflow/case/>

My role as a designer includes analyzing the application and adding features to solve user needs. I am responsible for the conceptualization and design behind the implementation of the Kanban board, Customization of workflow, Progressive Web Application (PWA) of the system.

Low code development platform

<https://www.hisova.com/>

My Role as a Designer includes Wireframing, Designing, and Prototyping major modules in the system. I have designed 120+ Components, 5 Color Themes, and 19+ Application Screens for the system in 3 months' time.

Project collaboration application (Groupware)

My role as a Designer includes Wireframing, Designing, Prototyping, and Creating self- explanatory demo videos for the application. Project collaboration tool has Task management, Meeting Scheduler, Calendar Integration, Chat, and Video Conferencing tool, Attendance management, and customizable dashboard.

Task management system

I have designed and developed the front-end of the Task management application used by 4000+ active users. I have contributed to development by building the working prototype of the product using HTML, CSS, JS.

Payslip System - Mobile

In this application, Users can view their Payslips, compare them with previous months, generate charts and reports, View salary deduction details across various months. Designed and developed front-end with React-native includes charts, gesture control, and worked on API for the application.

Appointment booking system - Web & Mobile

As a freelancing work, I have Designed an appointment booking system for web & mobile and Developed the front-end using react-native.

EDUCATION

CARE School of Engineering

B.E Electronics & Communication

(July 2011 - May 2015)

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CERTIFICATIONS

Master diploma in Graphics and Animation

CSC - Adobe certified

2D Animation - Basics

Bharathidasan University

Oracle Certified Associate - Java 7

NIIT - Oracle Certified

SKILLS

Sketch

Advanced

Adobe XD

Advanced

Photoshop

Advanced

HTML & CSS

Advanced

ReactJS

Intermediate

JAVA

Intermediate

LANGUAGES

English

Intermediate

HOBBIES

Photography

Figma

Advanced

Illustrator

Advanced

AfterEffects

Intermediate

JavaScript

Intermediate

React native

Intermediate

Tamil

Native